



## **I'M AN ITALIAN CREATIVE MIND A PROFESSIONAL VISIONARY A DREAMS MAKER**

Visionary mind since childhood, I am an industry-agnostic and multi-potential creative director and creative strategy consultant, a "film, theater and related" director and producer and a serial creative entrepreneur, all this by profession, with an twenty-five-year internationally recognized experience in the fields of arts, entertainment and business.

At the same time, an interdisciplinary artist (music production, writing, visual art projects) and an enthusiastic fanatic of new technologies and digital innovations in the fields of ICT, AI, smart mobility, home automation, blockchain and so on, long story short a real nerd, for passion!

My main competences are visionary thinking, ideas generation, strategic vision, problem-solving, team leadership, supervision and direction, with an approach based on clarity of purpose, transparency, cooperation, enthusiasm, passion, enhancement of the collaborators' talents and capabilities.

Born in Treviso and living in Venezia, after studying classics and humanities at Liceo Classico (high school), I attended a MA in Architecture and Urban Planning at the IUAV University of Venezia; I then also autonomously specialize in marketing and communication and in stage, film, event and exhibition direction.

My experience began early, during the high school and university years, when I worked at the family Architecture firm, FFA Flavio Franco Architetto.

Then I went further, turning my route towards what better fits in with my vision, and co-founded and directed the creative department, first of a communication agency based in Treviso and, later, of a London based integrated group.

In 2010 I started working as freelance professional, under my signature brand "LINO FRANCO \* PURE CREATIVITY", between Venezia, London, NYC and Miami, conceiving,

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SINCE 1996

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organizing, directing and producing artistic/entertaining/cultural projects for artistic purposes and innovation/communication/marketing projects for industrial and commercial purposes, all of it rigorously “proudly made in Venezia”!

Among my collaborations with Italian and international independent production companies of cinema, TV, theater and music, one of the most important is that with the worldwide renown Italian producer Roberto Bessi and the CSC Production (production company of the Centro Sperimentale Cinematografico in Rome), with which I worked on three films (officially credited in the closing credits of two of them, "Terzo Tempo" and "Amori Elementari").

Following, between 2016 and 2021, I have also been co-founder, CEO and creative producer of FG&P entARTainment, a production company (based in Venezia) of original big stage shows, live events and artistic-exhibition projects, featuring its own Studios with indoor Theater and massive green screen limbo both specifically developed for live shows production, first of their kind in Italy (designed by myself).

In the same year (2016), I have also been co-founder, together with Antonio Isgrò, of the artistic & cultural organization INVENIO, based in Bolzano, which develops projects such as various kinds of cultural Festivals and professional specialization artistic seminars, workshops and masterclasses. The most prestigious project I worked on was the 1° Sudtirolo Internationale Filmfestspiele, in which I was the creative director collaborating closely together with the internationally renown American writer and journalist Deborah Young, in the role of artistic director; unfortunately the festival, after very long work and efforts never saw the light due to changes in local cultural political strategies.

Today I am still Invenio's Vice President.

Finally, after the COVID pandemic (a phenomenon that changed the society's approach to everything), I have also embarked, alongside my professional activity “LINO FRANCO \* PURE CREATIVITY”, on a couple of new adventure together with my lifelong friend Giovanni Forlini:

- I joined his new 12 VENTURES holding company in the role of Chief Visionary Officer;
- I co-founded NIODYNE with him, a startup developing the first full integrated ecosystem of smart ai-powered urban electric light vehicles (today on land and water, tomorrow in the sky), also here in the role of Chief Visionary Officer.



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